

YAF

TRADE FAIR OF TIMBER AND WOODEN PRODUCTS IN CONSTRUCTION



FINAL REPORT

Supported By



Organized by

Küre Fuarçılık Ltd. Şti.
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TRADE FAIR OF TIMBER AND WOODEN PRODUCTS IN CONSTRUCTION

MORE THAN 50 PRODUCTS WERE EXHIBITED IN THE TRADE FAIR

More than 50 wooden products and service varieties took place in Timber and Wooden Products in Construction held this year and supported by Turkish Timber Association, Ministry of Forestry and Istanbul Regional Directorate. The Trade Fair, which was held in Harbiye ICC Congress Centre between 18-21 February 2016 for 4 days with the participation of 56 companies and corporations, hosted around 4.580 professional visitors maintained its characteristics for being the attractive event of the sector.



PROFESSIONAL VISITORS ALSO REALIZED ITS DISTINCTION OF BEING A SPECIALIZED TRADE FAIR

The fact that the major portion of the visitors with the number of around 4.580 of the trade fair that especially Architects, Interior Architects, Engineers and representatives of Construction-Contractor Companies were consisting of professional occupational groups has drawn the attentions. This also established the foresight that the organization of the trade fair, which will be held next year, shall be more efficient with the exhibitions of wooden frame constructions, wooden doors and windows, timber floor coverings, wooden furniture, plank timber and wooden products, wooden urban and garden furniture, wood chemicals and many more product groups.



THE LATEST INNOVATIONS IN WOOD INDUSTRY UNDER A SINGLE ROOF...

The Trade Fair of Timber and Wooden Products in Construction, which is held for the 3rd time this year, bringing the innovations in wood and wood technologies together, is breaking a new ground to be the specialized fair of sector. The fair, which was opened by Zekeriya Mere, Istanbul Regional Director of Ministry of Forestry and Mehmet Akif ASMAZ, the Member of the Board of Directors on behalf of Turkish Timber Association, opened its doors on 18th of February.

CONFERENCE AND SEMINARS PARTICIPATED BY INTERNATIONAL SPOKESPEOPLE DREW INTENSE INTEREST

An informative seminar was held for Architects, Designers, Manufacturers and Importers by American Hardwood Export Council (AHEC). Expert crackerjack spokespeople from abroad have given a presentation related to hardwood. Besides, another seminar was held by Turkish Timber Association Regarding Timber in Construction. Furthermore, the exposition of the painter and sculpture Koray Akay with the Iceberg theme was performed along with the seminars, which attracted intensive interest of sector representatives.



YAF - FACTS AND STATISTICAL DATA REGARDING THE 2016 TRADE FAIR OF TIMBER AND WOODEN PRODUCTS IN CONSTRUCTION

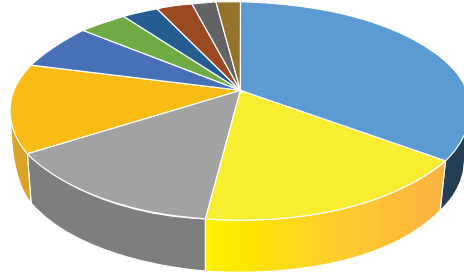
City	:İstanbul/ TURKEY
Venue	:ICC Congress Centre - Harbiye/ İstanbul
Date of first organization	:2014
Regularity	:Once a year
Date of Trade Fair	:18-21 February 2016
Scope of Trade Fair	:Wood Industry Specialty Fair 5000 m2 (Gross)
Total Stand Area m ²	:3274 m ² (Net)
Participant Profile	:Turkey, Africa, Germany, USA, Australia, Netherlands, Sweden, Italy, Russia, Singapore
Number of Participant Corporations	:56
Visiting Hours	:11.00 - 19.00
Number of Visitors	:1 st Day -660 :2 nd Day -1058 :3 rd Day - 1383 :5 th Day -1479
Total Number of Visitors	: 4.580
Visitor Profile	: Turkey, Russia, Germany, Saudi Arabia, Azerbaijan, Iraq, Italy, India, Jordan, Kazakhstan, Nigeria, Belgium, China, Kuwait, Kyrgyzstan, Romania, Libya, Algeria and Morocco.

Product Groups Exhibited in the Trade Fair:

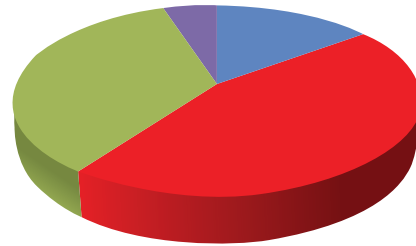
- Wooden Buildings
- Wooden Frame, Logs, Laminated Columns-Beams, CLT, LVL Structures, Wooden Urban Furniture
- Furniture (Home & Office Furniture)
- Doors and Windows
- Floor Coverings
- Wooden Exterior Frontal Materials and Applications
- Wooden Stairs
- Kitchen and Bathroom Cabinets
- Landscape Materials
- Sofa Sets, Pergola, Fences, Play Groups, Trash Bins
- Structural Timber
- Wood Chemicals
- Wood Accessories
- Laminated Timber
- Laminated Columns-Beams, CLT, LVL etc. Laminated Panels
- Roof Truss
- Floor Beams
- Wall Panels
- Joint Technique Products

VISITORS FROM **33**
DIFFERENT CITIES
PARTICIPATED IN THE FAIR

VISITORS FROM **19**
DIFFERENT COUNTRIES
PARTICIPATED IN THE FAIR



- 35% Architect
- 17% Interior Architect and Landscape Architect
- 14% Civil Engineer
- 13% Forest Industrial Engineer
- 7% Construction Companies and Contractors
- 4% Directors and CEO
- 3% Municipality and Public Institutions
- 3% Foreign Representatives
- 2% Purchasers
- 2% Carpenter and Craftsmen



- Very good
- Good
- Should improve
- Unsatisfying

CITIES	NUMBER
İSTANBUL	4292
ESKİŞEHİR	31
KOCAELİ	29
ANKARA	18
BURSA	14
DENİZLİ	9
İZMİR	9
TEKİRDAĞ	9
BALIKESİR	7
KAYSERİ	7
BOLU	6
ERZURUM	5
MUĞLA	5
ORDU	5
ANTALYA	5
GAZİANTEP	4
KONYA	4
ÇANAKKALE	4
DÜZCE	4
KIRIKKALE	3
ZONGULDAK	3
AĞRI	2
ARTVİN	2
BATMAN	2
BİLECİK	2
ÇANKIRI	2
GİRESUN	2
KASTAMONU	2
KIRKLARELİ	2
MERSİN	2
MUŞ	2
RİZE	1
YALOVA	1

COUNTRIES	NUMBER
TURKEY	4498
RUSSIA	10
SAUDI ARABIA	10
AZERBAIJAN	9
IRAQ	6
JORDAN	5
INDIA	3
ITALY	3
KAZAKHSTAN	2
MOROCCO	2
NIGERIA	2
ALGERIA	1
BELGIUM	1
CHINA	1
GERMANY	1
KUWAIT	1
KYRGYZSTAN	1
LIBYA	1
ROMANIA	1

	1 Day	2 Day	3 Day	4 Day	End of Fair
Domestic visitors	640	1,030	1,374	1,454	4,498
Foreign visitors	12	20	7	21	60
Press	11	8	2	1	22

	1 Day	Re-Visits	2 Day	Re-Visits	3 Day	Re-Visits	4 Day	Re-Visits
Domestic visitors	640	0	1,030	157	1,347	352	1,454	421
Foreign visitors	12	0	20	4	7	7	21	1
Press	11	0	8	2	2	2	1	1

Total Records	4,558
Re-Visits	930
Visitor Density	5,075
Occupancy Rate	98,80 %